

Media Release

5 November 2015

Fintech and social trading pioneer ayondo launches first product in Singapore

- ayondo powers KGI Contrax trading platform for CFDs
- Partnership with KGI Fraser lays foundation for expansion in Asia
- ayondo introduces social trading concept

Singapore, 5 November 2015 – Financial technology group ayondo has partnered with KGI Fraser Securities Pte Ltd, a Taiwanese-owned brokerage in Singapore to launch KGI Contrax, which uses ayondo's award winning platform TradeHub®.

The platform, under a white-label arrangement, allows investors to buy and sell Contract for Difference (CFD). With CFDs, an investor can participate in the future market movements of an underlying asset without actually owning or taking physical delivery of the asset.

Edwin Lee, Head of Wealth Management, KGI Fraser said: "We are excited about the partnership with ayondo, who bring with them extensive expertise as leaders and pioneers in innovative financial technology. CFDs are well known in Singapore and we believe that KGI Contrax may appeal to many investors because of its ease of use and innovative features."

Robert Lempka, CEO and co-founder of ayondo, said: "ayondo's mission is to revolutionise trading and investing for individual investors. We are already a pioneer and leader in our core markets in Europe and we want to expand into Asia, and in particular in Singapore where you have very tech-savvy people who may be looking for a faster and more transparent way of executing their trades."

Investors who wish to access KGI Contrax can visit www.kgicontrax.sg where they can open a trading account online.

In addition to the launch of KGI Contrax, ayondo is introducing the concept of social trading to investors in Asia. Social trading is one of the latest growth industries that tap innovative technology to change the way trading and investment services are traditionally provided. This modern way to invest allows retail investors to copy the trading strategies of successful experts at the click of a mouse or a few touches on their

mobile devices.

Those who do not have sufficient time or expertise to trade on their own can automatically copy the performance of the “Leading Traders”, who share their trading strategy on ayondo and can generate additional revenues from their trading skills.

ayondo ranks traders over five different career stages, from Street Trader up to Institutional Trader, based on their risk and return profiles. Better risk management and performance will get the trader to the next ayondo career levels.

ayondo social trading services are provided by Frankfurt based ayondo GmbH, a tied agent of DonauCapital Wertpapier AG and therefore registered in the intermediaries register of the BaFin, the German Federal Financial Supervisory Authority.

With ayondo, Singapore’s remisiers can digitalise their role and keep pace with changes in the industry.

Mr Lempka explained: “There have been a lot of discussions about online trading threatening the livelihood of remisiers. We see social trading as a possible way in which remisiers can have a profitable future by signing up to become Leading Traders and even increasing the number of clients or followers they have.

“ayondo is very well positioned with its business model and scalable solutions. The group already covers a broad spectrum of services in the Finance 2.0 field covering both retail and institutional sectors.”

Currently, investors who wish to use ayondo’s social trading platform will have to open an account with its London office. ayondo has way over 100,000 users from 123 different countries.

This latest move to Asia for ayondo comes just over a year after Singapore-based Private Equity Fund Luminor Capital became a significant stakeholder in the FinTech group. ayondo Asia Pte Ltd opened its Singapore office in July last year.

- The End -

About ayondo

The ayondo group invests in new technology and high-growth business models that can be achieved through efficiency improvements within the banking sector. Core of the holding group portfolio is the social trading provider ayondo GmbH, based in Frankfurt

and the FCA regulated investment firm ayondo markets Ltd. based in London. In 2013 ayondo was listed in the top 50 technology companies worldwide in the area of financial technology ("FinTech 50").

About KGI Fraser Securities Pte Ltd

KGI Fraser Securities Pte Ltd was formerly known as AmFraser Securities Pte Ltd, and was fully acquired by KGI Securities (Taiwan) on January 31, 2015. AmFraser, established in 1873 by John Fraser, a co-founder of Fraser & Neave, was a pioneer in Singapore's stockbroking industry and was bestowed with the member number "001" from SGX. Through the acquisition, KGI Fraser is now licensed in a broad range of services, comprising dealing in securities (and a clearing member of SGX-ST), corporate finance advisory services, securities financing and the provision of custodial services.

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Risk Warning

Trade execution services are provided exclusively by ayondo markets Limited.

Spread Betting and CFDs are high risk investments. Your capital is at risk. Spread Betting and CFDs are not suitable for all investors and you should ensure that you understand the risks involved and, if necessary, obtain independent financial advice to ensure that these products fit your investment objectives.

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