

Press Release

20 February 2019

ayondo enters into a non-binding strategic alliance with iMaibo

Singapore, 20 February 2019 – ayondo has entered into a non-binding strategic alliance terms (the “**Terms**”) with Chinese Social Investing company iMaibo. iMaibo offers a cost-efficient social investing platform for Asian, European and other global CFDs to facilitate investment-related business, via its network of social media influencers and key opinion leaders (“**KOLs**”), followers of such KOLs, and third party service and product providers. iMaibo provides free content to its users via its platform.

Under the Terms, the Company and iMaibo intend to co-operate with each other on growing a Social Trading business in China by leveraging on iMaibo’s client base and KOLs and ayondo’s execution infrastructure, product suite, as well as its Top Trader community on its Social Trading platform “WeTrade”. The parties also intend to expand into adjacent business areas to secure new clients and additional revenue streams from synergies with brokerages, asset management companies, corporate Top Traders and other internet platforms. To facilitate this collaboration, iMaibo will provide or procure a third party to provide a loan of US\$1 million to ayondo. The Terms also contemplate a longer term fund raising exercise supported by iMaibo, the proceeds of which may be used for restructuring and streamlining the Group’s business, acquiring an equity stake in iMaibo and/or expanding into adjacent business areas.

Mark Street, Interim-CEO of ayondo, said, “Going forward, ayondo will primarily focus on its core Social Trading business, while continuing to develop B2B business with existing and new Asia based partners. While strengthening the financial base and the current European B2C-Social Trading-business with fresh funding from iMaibo, the strategic partnership with the community-based financial platform will support further expansion into Asia - particularly China. We are certain that the new strategy will provide an excellent foundation for ayondo’s future development, and increase its agility as a technology focused FinTech company.”

iMaibo Founder, Water Cheung said “This is a great strategic opportunity for both parties to grow an even stronger and robust Social Trading business in China for domestic and international clients as well as the rest of Asia. We believe that both iMaibo and ayondo have strong synergies to build a very successful joint business.”

About iMaibo

iMaibo is a Social Investing platform providing free and premium content to its users in multiple formats but most prominently via a network of “bloggers” or Key Opinion Leaders (KOLs). Since its inception in 2013,

iMaibo.net (投資脈搏網) has built a user base with over 3,500,000 registered users and a cost-efficient ecosystem putting together KOLs, followers and 3rd party services & product providers to facilitate investment related business. In 2016, anticipating the A-share trading volume decline, iMaibo.net launched a new initiative to repackage offshore investment products in small denomination for domestic investors.

About ayondo Limited

SGX-listed global Financial Technology Group, with a subsidiary authorised and regulated in Germany (BaFin), is considered as one of the FinTech pioneers in Europe which has capitalised on the opportunity arising from emerging digital technologies and changing trends in the financial industry. While having their core retail customer markets in Europe, the Group focusses on pursuing their Asian expansion. With B2B partners, ranging from white label partners to introducing brokers, ayondo provides Social Trading services. In recent years, ayondo has won several accolades including Europe's leading Financial Technology providers ("FinTech 50"). Other honours include the International Financial Award Best Social Trading Platform and Broker of the Year.

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ayondo Ltd. (the "**Company**") was listed on Catalist of the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") on 26 March 2018. The initial public offering of the Company was sponsored by UOB Kay Hian Private Limited (the "**Sponsor**").

This press release has been prepared by the Company and its contents have been reviewed by the Sponsor for compliance with the SGX-ST Listing Manual Section B: Rules of Catalist. The Sponsor has not verified the contents of this press release.

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