

# Press Release

16 March 2018

## ayondo - First FinTech company to list on SGX

**Singapore, 16 March 2018** – ayondo Ltd. (“ayondo,” the “Company” together with its subsidiaries, the “Group”), a Global Financial Technology group, announced today that it has registered its Offer Document (the “Offer Document”) by Singapore Exchange Securities Trading Limited (“SGX-ST”), acting as agent on behalf of the Monetary Authority of Singapore (the “**Authority**”) for a listing on the Catalist board of the Singapore Exchange Securities Trading Limited (“**Catalist**”).

Mr. Robert Lempka, CEO of ayondo said, “We are very excited that ayondo is the first FinTech company to be listed on the Singapore Stock Exchange’s Catalist Board. ayondo revolutionises the retail trading and investment space. At the same time, we create a level playing field by providing a one-stop offering with the best possible service, and unique tools to help our clients become happy and successful investors.”

The Offering of 80,770,000 Invitation Shares (“Invitation Shares”) comprising of 8,900,000 Offer Shares at S\$0.26 each by way of public offer in Singapore, and 71,870,000 Placement Shares at S\$0.26 for each Placement Share.

Mr Lempka added: “The Company is honoured to receive support from investors during the private placement exercise and also secured investment from Pheim Asset Management (Asia) Pte. Ltd and Pheim Asset Management Sdn Bhd. (collectively, “**Pheim**”) where Pheim subscribed for a significant portion of the placement tranche, representing less than 5% of the enlarged share capital post IPO.”

Pheim Asset Management Asia (Pte) Ltd is a long standing licensed fund management company in Singapore while Pheim Asset Management Sdn Bhd is a long established licensed fund management company in Malaysia.

ayondo is a global Financial Technology group with subsidiaries authorised and regulated in the UK (FCA) and Germany (BaFin) and additional offices in Singapore, Spain and Switzerland, offering innovative trading and investment solutions for retail and institutional customers. The Group is considered as one of the FinTech pioneers in Europe which has capitalised on the opportunity arising from emerging digital technologies and changing trends in the financial industry.

By combining trading and investment with elements of social media, the Group is

disrupting the traditional asset management industry by offering an alternative way to trade and invest through Social Trading, a community powered concept. Social Trading represents a fast-growing innovation, with a high growth rate which allows retail investors and traders to monitor and copy trading strategies of market experts in real time, proportionate and fully automated. Key benefits, amongst others, are knowledge transfer and performance replication

The public offering will open on 16 March 2018 and will close at 12.00 pm on 22 March 2018. The shares are expected to commence trading on the SGX-ST on a “ready” basis at 9.00 a.m. on 26 March 2018.

UOB Kay Hian Private Limited is the Sponsor, Issue Manager, Underwriter and Placement Agent for the listing.

**- The End-**

**Important Notice:**

This news release does not constitute an offer, solicitation or invitation to subscribe for securities in Singapore or in any jurisdiction in which such offer, solicitation or invitation is unlawful, nor should it or any part of it form the basis of and should not be relied upon. The information in this news release is qualified in its entirety by, and is subject to, the more detailed information to be set out in a final offer document registered with the SGX-ST. The information presented in this news release is subject to change. Anyone wishing to purchase securities should read the final offer document before deciding whether to purchase securities and will need to make an application in the manner set out in the final offer document. Any decision to purchase securities should be made solely on the basis of information contained in the final offer document and no reliance should be placed on any information other than that contained in the final offer document.

**About ayondo**

ayondo is a global Financial Technology group with subsidiaries authorised and regulated in the UK (FCA) and Germany (BaFin). Besides offering a sophisticated online trading platform, ayondo specialises in Social Trading and is the first company to offer Social Trading services under a portfolio management licence issued by the German regulator, BaFin. In recent years ayondo has won several accolades including Europe’s leading Financial Technology providers (“FinTech 50”). Other honours include the International Financial Award Best Social Trading Platform and Broker of the Year.

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