

## **ayondo on the move**

### **FinTech group launches new website after moving into new City office at London's Silicon Roundabout**

- FinTech and social trading pioneer ayondo relaunches its website with a new design and additional features, improving the trading experience for its users
- ayondo markets moves to City of London's Silicon Roundabout
- ayondo Singapore has also moved into new offices in the heart of city's Civic and Cultural district

*London, 06 September 2016* – Financial technology group ayondo has relaunched its website, with a fresh design and added features aimed at further improving the trading experience for its clients.

Users can now quickly get to where they need to be thanks to a more modern and responsive layout, and additional tools such as a new charting package on the self-directed trading platform TradeHub®. Within this added feature are 13 different chart types with more than 170 indicators, drawing and analysis tools to maximise the user's trading experience.

Trading with ayondo markets provides negative balance protection per client, additional free insurance of up to GBP 500,000 for clients, variable margin and free guaranteed stop loss orders for certain products depending on trade size limits.

In line with its expansion strategy, ayondo markets has moved into a new and larger office located at London's Silicon Roundabout along Old Street and East Road. The City location has become the FinTech heart of London and is now home to the headquarters of some of the world's leading web-based companies.

# Press Release

06 September 2016

“Our new location at Silicon Roundabout represents the very core of what ayondo is all about; the intersection of world-class financial services and cutting-edge technology,” said Robert Lempka, CEO and Co-Founder of ayondo.

The group already offers a broad spectrum of services in the Finance 2.0 field, covering both retail and institutional sectors with 210,000 users from over 195 countries. ayondo is currently working on a Reverse Takeover (RTO) transaction which would make it the first FinTech company to be listed on the Singapore Exchange (SGX).

With momentum in full swing, ayondo Singapore also moved offices to newly renovated historical premises at Armenian Street, which is at the heart of the city's Civic and Cultural district. It is centrally located to cater to the needs and overall growth of the technology industry in the country and the region. The Mobile Lab is where the latest research and development takes place on the various products and services of the FinTech group, giving it an edge in designing, building, experimenting and refining new technologies for its platforms.

The ayondo academy, a mobile app launched a few weeks ago to educate investors, was created by the group's Mobile Lab based in the Asian FinTech Hub.

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## **About ayondo**

The ayondo group invests in new technology and high-growth business models that can be achieved through efficiency improvements within the banking sector. Core of the holding group portfolio is the social trading provider ayondo GmbH, based in Frankfurt and the FCA regulated investment firm ayondo markets Ltd. based in London. ayondo offers both a sophisticated online trading platform and a leading Social Trading platform. Social trading allows retail investors to automatically copy the trades of experts.

In 2013 ayondo was listed in the top 50 technology companies worldwide in the area of financial technology ("FinTech 50").

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## Risk Warning

Trade execution services are provided exclusively by ayondo markets Limited.

Spread Betting and CFDs are high risk investments. Your capital is at risk. Spread Betting and CFDs are not suitable for all investors and you should ensure that you understand the risks involved and, if necessary, obtain independent financial advice to ensure that these products fit your investment objectives.

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