

Press Release

12 February 2015

“Optimal combination”: ayondo and StockPulse enter into a partnership

Sentiment indicators now available for traders, signal providers and followers

London/Frankfurt, 12 February 2015 – Social Trading provider ayondo and sentiment analysis specialised FinTech firm StockPulse start a joint cooperation. From now on, new ayondo clients receive free* access to Real Time analysis tools from StockPulse.

The Cologne based company StockPulse evaluates several hundred thousand tweets and comments in finance forums, discussion platforms and social media channels to create trading signals for short-term investments in shares, indices and currencies. The goal of the partnership is to grant ayondo clients exclusive access to a broad spectrum of innovative analysis tools. The newly developed “Sentiment-Trader” by StockPulse and ayondo was integrated into the award-winning trading platform Tradehub®. The premium package contains sentiment charts, signal rules individually tailored to the trading profile, market maps, watchlists, E-Mail alerts and comprehensive download options. Customers receive a daily newsletter with up-to-date trends informing which shares are most discussed and which sentiment market participants provide in social media channels. Short-term traders can deduce relevant data from the Buzz- and Sentiment indicators for their own investment strategy. StockPulse founder Jonas Krauß says “the sentiment of market participants who discuss financial markets in the social media can predict market trends with a high success rate.” His co-designed analysis tool is scientifically proven and verified in several independent studies.

ayondo clients gain access to an innovative analysis tool thanks to the StockPulse cooperation. Since October 2014, the well-known asset- and fund manager Stefan Rißé successfully developed his own trading strategy at ayondo based on barometers of public opinion. “Sentiments together with classic technical analysis combine anti-cyclical with pro-cyclical trading in an optimal way. Especially in the current market environment this trading approach pays off well” says Rißé. The twelve-months free* access to the StockPulse platform is offered to new clients and premium clients. Investors interested in sentiment trading will find respective webinars at ayondo’s online academy shortly, covering the topics of sentiment indicators, usage and interpretation. The webinars help active investors learn how to use this innovative analysis tool for their daily investment decisions in an optimal way.

* T&Cs apply

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About ayondo markets Limited

ayondo markets Limited is based in London and is regulated by the FCA. The company offers Spread Betting and CFDs across a wide range of asset classes including currencies, commodities, indices and single stocks using its cutting-edge, proprietary electronic trading platform TradeHub®. ayondo markets is the broker platform for the Social Trading services of ayondo GmbH and also partners with a number of international companies.

About ayondo Group

The ayondo group invests in new technologies and high-growth business models that can achieve increased efficiency in the banking sector. Belonging to the portfolio of the holding company is the Social Trading provider ayondo GmbH, whose headquarters are in Frankfurt, as well as the broker ayondo markets Ltd. (formerly Gekko Global Markets), headquartered in London. In 2013 ayondo was listed in the top 50 financial technology companies by FinTech ("FinTech 50").

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Risk Warning

Trade execution services are provided exclusively by ayondo markets Limited.

Spread Betting and CFDs are high risk investments and it is possible to lose more than your initial deposit. Spread Betting and CFDs are not suitable for all investors and you should ensure that you understand the risks involved and, if necessary, obtain independent financial advice to ensure that these products fit your investment objectives. Tax law can be changed or may differ if you pay tax in a jurisdiction other than the UK. ayondo markets Limited is a company registered in England and Wales under register number 03148972. ayondo markets Limited is authorised and regulated by the Financial Conduct Authority, FCA Register number 184333.

Social Trading services are provided exclusively by ayondo GmbH.

ayondo GmbH is a tied agent of DonauCapital Wertpapier AG and therefore registered in the intermediaries register of the BaFin.

† Spread Betting is currently free from Capital Gains Tax (CGT) and there is no stamp duty. It should be noted that tax treatment depends on your individual circumstances and may be subject to change in the future.