

Press Release

2 April 2015

ayondo awarded "Best Social Trading Platform – ADVFN International Financial Awards 2015"

ayondo on the forefront of the FinTech movement

London, 2 April 2015 – ayondo is pleased to announce we have been awarded "Best Social Trading Platform" in the ADVFN International Financial Awards 2015. This is the 5th award the firm has been awarded.

Robert Lempka, CEO for ayondo comments "Winning the ADVFN award is a great achievement and firmly cements our place as a market leader in Social Trading."

Social Trading has grown significantly over the last few years and ayondo, one of the earliest entrants into this space, is proud to be at the forefront of such an innovative and fast changing sector within the financial services industry.

Social Trading is an Internet based and forward thinking form of investing. Private investors can follow trading experts and their trading strategies at the click of a mouse on www.ayondo.com and thus copy their portfolio performance and trading signals one to one. The aim of Social Trading is to benefit investors who do not have enough time or sufficient expertise to trade themselves in the financial markets by giving those investors fully automated means and expert knowledge.

About ayondo Holding AG

Formerly known as Next Generation Finance Invest. Since the restructuring in April 2014, the company now operates under the name ayondo Holding AG as an operational holding company, based in Zug, Switzerland. ayondo Holding AG is a global leader in Social Trading, and Trading services, both B2C and B2B.

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About ayondo markets Limited

ayondo markets Limited is based in London and is regulated by the FCA. The company offers Spread Betting and CFDs across a wide range of asset classes including currencies, commodities, indices and single stocks using its cutting-edge, proprietary electronic trading platform TradeHub®. ayondo markets is the broker platform for the Social Trading services of ayondo GmbH and also partners with a number of international companies.

About ayondo GmbH

ayondo GmbH, headquartered in Frankfurt am Main/Germany, is the first online market place for real-time trading signals and connects signal providers and signal takers in an innovative and intuitive way. In 2013, ayondo was listed as one of the top 50 financial technology companies by FinTech ("FinTech 50").

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Risk Warning

Trade execution services are provided exclusively by ayondo markets Limited.

Spread Betting and CFDs are high risk investments and it is possible to lose more than your initial deposit. Spread Betting and CFDs are not suitable for all investors and you should ensure that you understand the risks involved and, if necessary, obtain independent financial advice to ensure that these products fit your investment objectives. Tax law can be changed or may differ if you pay tax in a jurisdiction other than the UK. ayondo markets Limited is a company registered in England and Wales under register number 03148972. ayondo markets Limited is authorised and regulated by the Financial Conduct Authority, FCA Register number 184333.

Social Trading services are provided exclusively by ayondo GmbH.

ayondo GmbH is a tied agent of DonauCapital Wertpapier AG and therefore registered in the intermediaries register of the BaFin.

Spread Betting is currently free from Capital Gains Tax (CGT) and there is no stamp duty. It should be noted that tax treatment depends on your individual circumstances and may be subject to change in the future.