

Press Release

28 April 2015

ayondo receives CHF 6m for international expansion

- Asia in focus
- Strong demand for Social Trading

Zug (Switzerland), 28 April 2015 – In the course of its international expansion plans, with a focus on Asia the ayondo group announced today that it has received an additional CHF 6 million in funding from its existing shareholder base, led by Singapore-based Private Equity group Luminor Capital. In 2014 the group already raised CHF 9m growth capital and entered into a media partnership with SevenVentures, the venture arm of the ProSiebenSat.1 Group, to strengthen the brand in Germany, ayondo's core market.

"It's a privilege and an endorsement of the hard work of the entire ayondo team that our existing shareholders continue to support us in our ambitious expansion plans. We are growing at breathtaking pace, our product and project pipeline is packed and we will announce new products as well as several new international business partners in the very near future" said Robert Lempka, CEO of the ayondo group.

Over recent years, ayondo has developed into a global leader offering innovative B2B and B2C trading and investment solutions, for Social Trading in particular.

Social Trading is an Internet based and forward thinking form of investing. Private investors can follow trading experts and their trading strategies at the click of a mouse on www.ayondo.com and thus copy their portfolio performance and trading signals one to one. The aim of Social Trading is to benefit investors who do not have enough time or sufficient expertise to trade themselves in the financial markets by providing those customers with a fully automated investment solution.

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About ayondo

The ayondo group, headquartered in Zug (Switzerland), stands for innovation and transparency of investment technologies. The company is firmly committed to the digital transformation of existing business models within the banking sector. All of the ayondo financial services are aligned so that customers can use them online and on the go. The core of the holding company's portfolio is the Social Trading provider ayondo GmbH, whose headquarters are in Frankfurt, as well as UK FCA regulated broker ayondo markets Ltd., headquartered in London.

ayondo was listed as one of the top 50 financial technology companies by FinTech ("FinTech 50"; fintechcity.com) and was voted as one of the "12 hottest FinTech companies" worldwide by Horvath and Partners (<http://www.horvath-partners.com/>).

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