

# Press Release

1 July 2015

## **ayondo further enhances its client security**

- Additional customer insurance protection of up to GBP 500,000
- Following the removal of the negative balance funding obligation

*London, Frankfurt/Main, 1 July 2015* – ayondo continues to enhance its security initiative, putting the security and safety of its client's assets as a top priority in order to offer its customers maximum comfort so that they can focus on their investments.

"ayondo has always devoted a lot of resources to providing a world-class service and an intuitive trading platform at the lowest possible cost, thereby optimising the customer experience. By enhancing its client security, ayondo aims to respond to the most pressing customer issues: Yes, your money is protected by an additional client money insurance of up to GBP 500,000 and No, at ayondo there is no negative balance funding obligation", explains Robert Lempka, CEO of the ayondo group.

### **Additional customer insurance protection of up to GBP 500,000**

ayondo has arranged to provide, at its own cost, all ayondo branded customers extra security of up to GBP 500,000 through additional insurance protection over and above the Financial Services Compensation Scheme (FSCS) of GBP 50,000. This extensive protection applies for all FSCS eligible clients.

This insurance policy is underwritten by QBE Underwriting Limited and other participating syndicates from Lloyd's of London. Lloyd's of London is the world's leading market for specialist insurance. Lloyd's is not a company, it is a market where the members join together as syndicates to insure risks. "Through these safety initiatives modern forms of investment such as Social Trading become even more attractive for customers who want to invest large sums. The maximum sum of GBP 500,000 may even be raised individually for customers on request, subject to a nominal fee", says Sarah Brylewski, responsible for sales and marketing at the ayondo group.

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## **Introduction of insurance follows the removal of negative balance funding obligation**

Prior to the introduction of FSCS excess cover, ayondo has removed negative balance funding obligations for all ayondo branded trading accounts. Therefore, ayondo customers have the opportunity to calculate their maximum loss in advance should a market move adversely. The customer must of course be sure to have sufficient funds in their accounts in order to provide adequate collateral, so that positions can be taken and held.

In addition to the above client security enhancements ayondo continues to support its clients with strong risk management controls. ayondo CFD/Spread Betting customers who trade on their own strategies can place guaranteed stops for free\* whilst Social Trading customers benefit from loss protection that applies to the overall portfolio. This increase of security initiative represents significant value to all ayondo Social Trading customers.

Social Trading is an internet-based and modern form of investment. Investors can follow experts proportionately and their trading strategies automatically on [www.ayondo.com](http://www.ayondo.com). Social Trading is aimed at investors who do not have enough time and expertise to trade on the markets utilising their own strategies but would prefer to follow the trading signals of experts in an automated fashion.

\* For terms and conditions, please visit our website for more details.

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## **About ayondo Holding AG**

Formerly known as Next Generation Finance Invest. Since the restructuring in April 2014, the company now operates with the name ayondo Holding AG as an operational holding company. ayondo Holding AG is a global leader in social trading and trading services, both B2C and B2B.

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## **About ayondo markets Limited**

ayondo markets is based in London and is authorized and regulated by the FCA. It offers Spread Betting and CFDs across a wide range of asset classes including currencies, commodities, indices and single stocks using its cutting-edge, proprietary electronic trading platform TradeHub®. ayondo markets is the broker platform for the Social Trading services of ayondo GmbH and also partners with a number of international companies.

## **About ayondo GmbH**

ayondo GmbH, headquartered in Frankfurt am Main/Germany, is the first online marketplace for real-time trading signals and connects signal providers and signal takers in an innovative and intuitive way. In 2013, ayondo was listed as one of the top 50 financial technology companies by FinTech ("FinTech 50").

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## **Risk Warning**

Trade execution services are provided exclusively by ayondo markets Limited.

Spread Betting and CFDs are high risk investments. Your capital is at risk. Spread Betting and CFDs are not suitable for all investors and you should ensure that you understand the risks involved and, if necessary, obtain independent financial advice to ensure that these products fit your investment objectives.

ayondo markets Limited is a company registered in England and Wales under register number 03148972. ayondo markets Limited is authorised and regulated by the Financial Conduct Authority, FCA Register number 184333.

Social Trading services are provided exclusively by ayondo GmbH.

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